

ADVERTISING OPPORTUNITIES

Full Page—Vertical—8x11 or 7.75x10.5—**\$300**

Half Page—Horizontal—7.75 x 5.125 - **\$150**

Quarter Page—Vertical—3.75 x 5.125 - **\$75**

Business Card—Horizontal—3.75 x 2.438 - **\$50**

Artwork can be in color, b&w or greyscale. Please submit artwork to Misty@atoa.us NLT 31 Aug 2018.

SPONSORSHIP OPPORTUNITIES

CONFERENCE SPONSORSHIP: \$4000 or provide shirts and printing

Conference Shirt Sponsor:

Two free corner booths

Full Page Back Cover Ad in Attendee Conference Directory

Logo on ATOA website for 1 year

Conference Sponsor Tier on all Thank You Sponsor signs and program

Signage throughout the Registration Area

Conference bag insert opportunity

1 year of monthly marketing to ATOA members

GOLD SPONSORSHIPS: \$3000.00

Dinner Sponsor:

One free inline booth at expo (upgrade to a corner for \$200) **subject to availability*

Full Page Ad in Attendee Conference Directory

Logo on ATOA website for 1 year

Gold Tier on all Thank You Sponsor signs and program

Signage at the 4-H Center Dinner

Four free Monday night dinner tickets

Conference bag insert opportunity

1 year of monthly marketing to ATOA members

Range Sponsor: (3 Available)

You will be the exclusive sponsor of one of three ranges

One free inline booth at expo (upgrade to a corner for \$200) **subject to availability*

Full Page Ad in Attendee Conference Directory

Logo on ATOA website for 1 year

Gold Tier on all Thank you Sponsors signs and program

Signage at the Range

Conference bag insert opportunity

1 year of monthly marketing to ATOA members

SILVER SPONSORSHIPS: \$2000.00

Conference Lanyard Sponsor:

Given to all attendees and exhibitors of the conference
One free inline booth at expo
Half Page Ad in Attendee Conference Directory
Logo on ATOA website for 1 year
Silver Tier on all Thank You Sponsor signs and program
Signage throughout the Registration Area
Conference bag insert opportunity
1 year of monthly marketing to ATOA members

Conference Bag Sponsor:

Given to all attendees of the conference
Sponsor logo will appear on the outside of the bag
One free inline booth at expo
Half Page Ad in Attendee Conference Directory
Logo on ATOA website for 1 year
Silver Tier on all Thank You Sponsor signs and program
Signage throughout the Registration Area
Conference bag insert opportunity
1 year of monthly marketing to ATOA members

Dinner & Demo: (2 Available – Tuesday/Wednesday)

One free inline booth at expo
One hour of demo/speaker time during dinner
Half Page Ad in Attendee Conference Directory
Logo on ATOA website for 1 year
Silver Tier on all Thank You Sponsor signs and program
Signage at Dinner
Conference Bag Insert Opportunity
1 year of monthly marketing to ATOA members

Monday Lunch Sponsor: (Expo Center)

One free inline booth at expo
Four free lunch tickets
Half Page Ad in Attendee Conference Directory
Logo on ATOA website for 1 year
Silver Tier on the Thank you Sponsor signs and program
Signage throughout the expo during lunch
Conference bag insert opportunity
1 year of monthly marketing to ATOA members

BRONZE SPONSORSHIPS: \$1000.00

Welcome Reception Sponsor: *(2 available)*

- One free inline booth at expo
- Quarter Page Ad in Attendee Conference Directory
- Logo on ATOA website for 1 year
- Bronze Tier on all Thank You Sponsor signs and program
- Signage throughout the reception
- Conference bag insert opportunity
- 1 year of monthly marketing to ATOA members

Food & Beverage Break Sponsor: *(4 available)*

- One free inline booth at expo
- Quarter Page Ad in Attendee Conference Directory
- Logo on ATOA website for 1 year
- Bronze Tier on all Thank You Sponsor signs and program
- Signage throughout the Exhibit Hall Break Areas
- Conference bag insert opportunity
- 1 year of monthly marketing to ATOA members

FRIENDS OF ATOA SPONSORSHIP: \$500 *(monetary or product)*

- Logo on ATOA website for 1 year
- Friends of ATOA on all Thank You Sponsor signs and program
- Conference bag insert opportunity
- 1 year of monthly marketing to ATOA members

